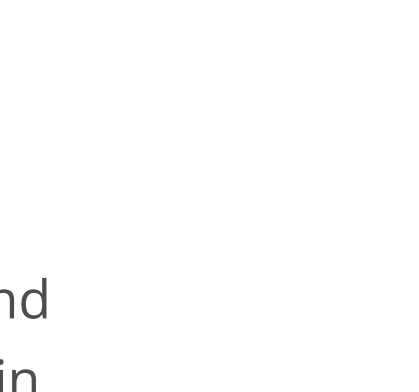


DO-IT-ALL SMALL BUSINESS SOFTWARE

Simplify work with do-it-all small business software

For most small business owners, it feels like there are never enough hours in the day to get everything done. On top of actually getting your work done serving customers, your day is likely filled with all the important, but routine, tasks involved in running a business – marketing, scheduling, invoicing, posting on social media, responding to reviews and comments, communicating with customers and nurturing relationships.



Thryv's do-it-all small business software can help. With a comprehensive collection of easy-to-use tools for small businesses, Thryv lets you automate tasks, streamline processes and simplify your workday, giving you more hours in the day to get work done.

Why do-it-all software matters

As you consider [small business software](#), you'll have a choice of do-it-all solutions or technologies designed to handle a specific area of your business. Some owners believe there's more value and flexibility in buying the best tools in each category. But installing and managing a variety of different solutions can get costly fast. Additionally, with multiple login pages, passwords, user interfaces and payment plans, using multiple single-purpose technologies can be overwhelming for small businesses.

On the other hand, do-it-all small business software offers many advantages.

You'll have fewer costs.

Buying, installing, learning, managing and updating a do-it-all solution is a lot less time-consuming and costly than working with a collection of individual applications.

It grows with your business.

As you add more customers, employees, locations and products or services, do-it-all software will accommodate business growth more easily than individual solutions.

You'll enjoy greater productivity.

When you have a different solution for each area of your business, you and your employees will spend the day switching between user interfaces and browser windows, moving information from one application to the next. All that effort is unnecessary when all your tools live on the same platform.

Workflows can be automated.

Automation in business software is the key to getting more work done with less effort. Since the tools in a do-it-all solution are designed to work together, it's easier to automate processes that are cross functional – like when your invoicing software needs to pull data from your customer relationship management database.

You won't need an IT team.

Getting 6 to 10 individual solutions to work well with each other is a recipe for IT disaster. On the other hand, do-it-all small business software is designed specifically to avoid IT headaches.

You can count on better support.

Many single-purpose applications lack dedicated support – it's simply not cost-effective for the software company to provide it. With do-it-all solutions, support and service is a higher priority and a definite selling point.

Security will be stronger.

Setting and enforcing security policies is much simpler with a do-it-all solution than configuring policies on multiple tools.

Thryv: seriously powerful small business software

Thryv's do-it-all small business software lets you manage virtually every aspect of your business from a centralized dashboard. With comprehensive tools for marketing your business, managing your work and building customer relationships, Thryv lets you work with the technologies usually reserved for big businesses.

Thryv delivers all the features and capabilities you expect from a do-it-all small business software solution.

- **Convenience.** Thryv's end-to-end platform lets you log in once to access comprehensive small business tools. Use a centralized dashboard to view activity, messages, calendars, payments, reviews and other business information.
- **Support.** Unlimited 24/7 support from small business specialists ensures you'll get help and answers when you need them.
- **Data protection.** Cutting-edge data encryption keeps your data and your customers' information safe and secure. Customizable account access lets you control who sees what and what they can do with it. Thryv offers [HIPAA compliant software](#) and ensures compliance with other regulatory frameworks as well.
- **Anywhere, anytime access.** Use Thryv's do-it-all small business software from any location, at any time, on any device – smart phone, tablet, laptop or desktop.
- **Integration.** Thryv works seamlessly with the digital tools you're already using to run your business. Enter information into one Thryv application and it will automatically be available in every other tool on the Thryv platform.

The benefits of Thryv's do-it-all small business software

Thryv's comprehensive business software lets you manage your business more effectively while streamlining everyday tasks.

Help customers find you by building your online presence

Claim and manage your Google Business Profile (formerly [Google My Business profile](#)) to let customers find you more easily. Sync business info across 40+ additional listings sites like Bing Places and Yelp to make sure customers have accurate and up-to-date information about your business.

Automate marketing campaigns

Use automation to trigger targeted campaigns and automatically follow-up with clients. Build marketing messages with customizable templates for email and text messages. Measure success with detailed analytics to adjust and improve your marketing efforts.

Simplify scheduling, organization, invoicing and payments

Use [online appointment scheduling](#) to free your employees from covering the phones. Control paper clutter with online document storage that simplifies sharing and improves security. Use [online invoicing](#) to get paid faster while giving your customers more ways to pay for greater convenience.

Nurture customer relationships

Consolidate your contact lists into a powerful customer relationship management (CRM) tool that lets you engage and nurture customers and prospects more effectively. Reach people at the right time with customized messages. Provide customers with an interactive portal where they can send messages, share documents, schedule appointments and make payments effortlessly.

Enhance your online reputation

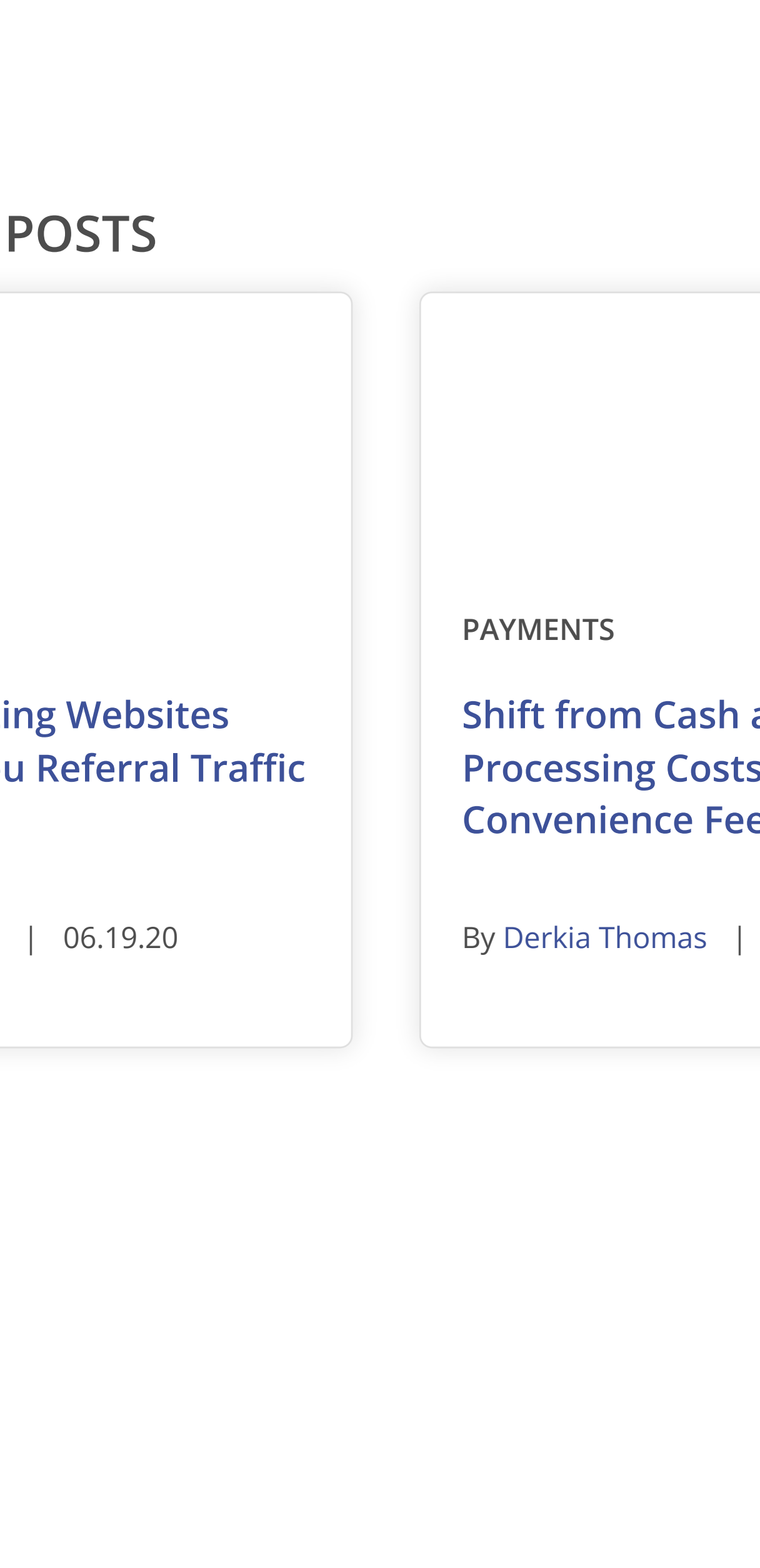
Generate online reviews with automatic requests tied to invoices, completed appointments and payment processing. Monitor what customers are saying online and respond within one business day, even when you're too busy to do it yourself.

Why Thryv?

Over 40,000 small business owners have chosen Thryv to manage their most important business functions. Thryv's do-it-all small business software delivers the tools that business owners need to better manage their time, communicate with clients, get paid faster and build a successful business.

Thryv is the only small business software that offers personalized setup and support from small business experts. During a hands-on onboarding experience, Thryv experts will populate the platform with your business information and turn on the features you care about. Available by phone, chat or email, Thryv specialists can be reached 24/7 to provide technical expertise and business know-how. Our team of client success partners works around the clock to ensure you get the most out of your Thryv implementation.

Whether you're seeking [contractor software for small business](#), invoicing solutions for your medical practice, marketing automation for your insurance firm or social media help for your auto body shop, Thryv delivers the tools you need to get work done with less effort and greater success.

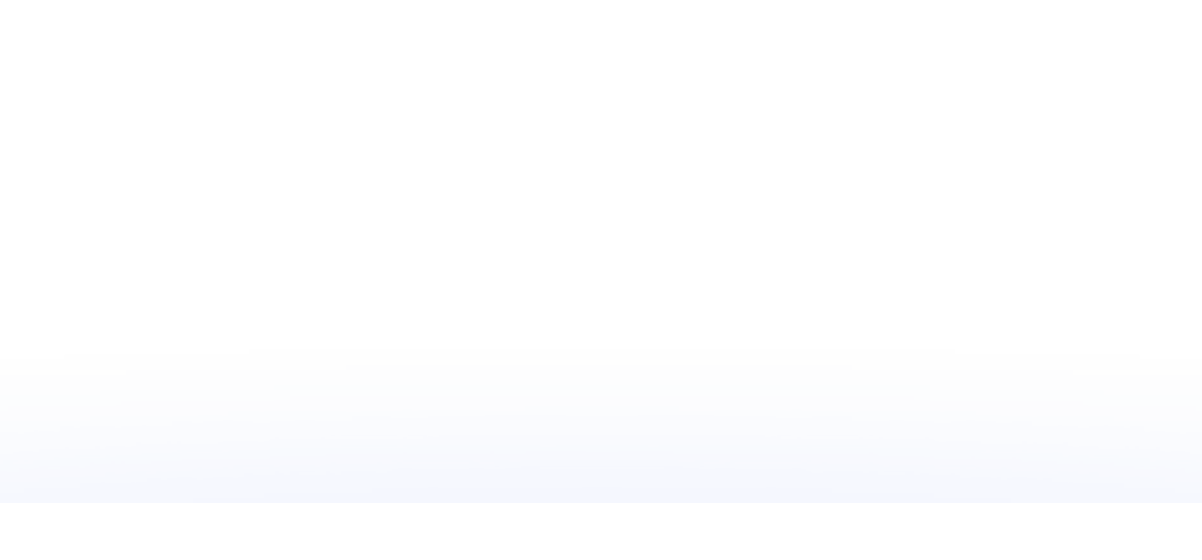


See why over 40,000 business owners trust Thryv.

PRODUCT TOUR

Access tons of FREE TOOLS to help your small business

- ✓ Invoice generator
- ✓ Google review link generator
- ✓ Online business analysis scan
- ✓ Payment processing calculator
- ✓ And more!



FIND YOUR SOLUTION

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DO-IT-ALL SMALL BUSINESS SOFTWARE FAQs

Your do-it-all small business software questions, *answered.*

What is do-it-all small business software?



Do-it-all small business software delivers all the tools small business owners need to manage their companies more easily and successfully. Do-it-all platforms offer software for managing marketing, social media, online listings, scheduling & appointments, customer communications, customer relationship management, invoicing, payment processing and other areas of business.

What are the benefits of do-it-all small business software?



What is Thryv?



LOAD MORE QUESTIONS

FREE DEMO

Do-it-all small business management software

One login, one dashboard to run your entire business.

Enter email address...

GET A DEMO

Learn how we will use your information

Products

Pricing

Thryv Marketing Center

Thryv Business Center

Thryv Command Center

Marketplace

ThryvPay

eSignatures

Integrations

Thryv by Industry

Franchise & Multi-Location

Popular Features

Centralized Inbox

TeamChat

Phone & Video Calls

WebChat

Scheduling & Appointments

Customer Relationships Management (CRM)

Estimates & Invoices

Automated Reviews

Social Media Management

Enhanced Local Listings

Website Builder

Track Offline Marketing

Signatures

Resources

Get a Demo

Free Tools

Customer Reviews & Success Stories

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Real Client Portal

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ypLocalAd

Internet Distribution