VERITAS™

BUSINESS WITHOUT INTERRUPTION™

PO Box 45 • Windsor, MO 65360-9901

123456
Mr. John Sample
DICKINSON DIRECT
120 Campanelli Drive
Braintree, MA 02184

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**Reply today** for a **FREE** copy of ***Blueprints for High Availability!*** (First 200 responses only.)

And get VERITAS' E-Business Information Kit #7 – **FREE!**

Mr. John Sample
DICKINSON DIRECT
120 Campanelli Drive
Braintree, MA 02184

Dear Mr. Sample:

As a leader in the e-business revolution, you are in the race of your life. The key to winning is data availability. You've got to deliver your data faster than the other guy. You've got to recover instantly from system failure. And you've got to respond to growth opportunities within days, if not hours.

VERITAS Software makes every second count with comprehensive end-to-end solutions focused on total availability.

The VERITAS family of products have revolutionized data availability for e-business by providing e-businesses with:

- **Resiliency** – designing systems that overcome failure.
- **Performance** – delivering data quickly, efficiently, and accurately.
- **Scalability** – responding quickly to opportunities for growth.
- **Manageability** – centralizing and simplifying the management of data environments.

This is why 94 percent of the Fortune e-50 use VERITAS products or services within their infrastructure for e-business. It's why VERITAS Software is integrated into the operating systems of more than 60 of the world's leading servers. And it's why you'll want to make VERITAS an integral part of your e-business.

To find out more about how VERITAS can help you lead the e-business revolution, visit **www.veritas.com/us/promotions/e**, return the enclosed reply card, or call **1-800-729-7894**.

In the e-business race, there are no seconds to spare. Contact VERITAS today.

Sincerely,

Michael Howard

Michael Howard
Vice President and General Manager Internet Division

P.S. Reply today for your FREE VERITAS E-Business Information Kit #7, including the new book by Paul Massiglia, *Veritas in E-Business* – Free! Plus, if you're one of the first 200 to respond, we'll also send you a FREE copy of *Blueprints for High Availability: Designing Resilient Distributed Systems* by Evan Marcus and Hal Stern. **Reply today!**

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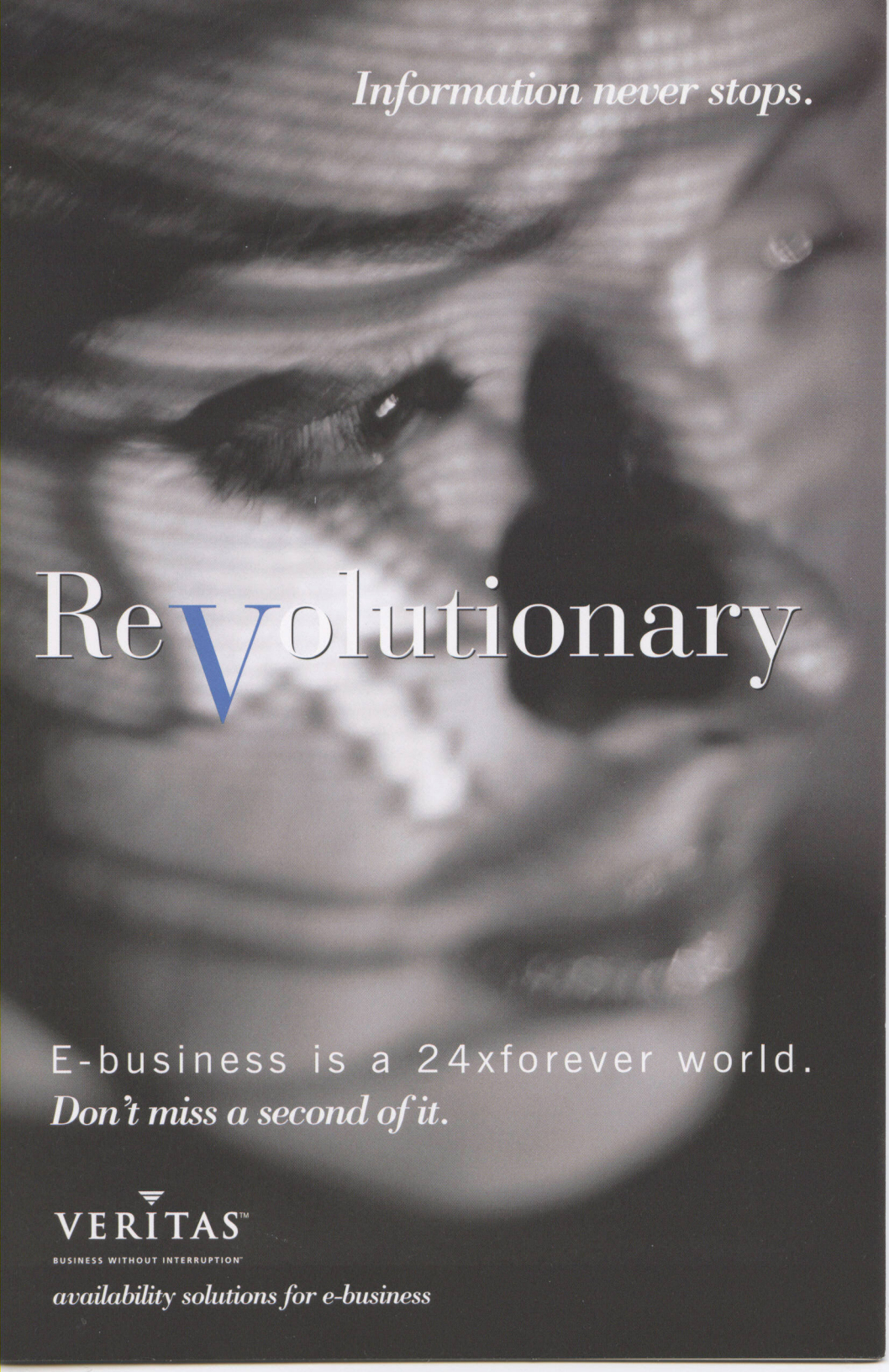

Information never stops.
Revolutionary
E-business is a 24xforever world.
Don't miss a second of it.
VERITAS™
BUSINESS WITHOUT INTERRUPTION™
availability solutions for e-business

# In e-business, there are no seconds to spare.

**The e-business revolution has exploded our sense of time.** Minutes become eons when your system is down. There are no more days or nights. "Business hours" are a thing of the past – e-business is constant and forever.

The time that matters now is uptime, recovery time, and transaction time.

**The leaders of the e-business revolution** are the companies that understand this simple fact: Information is the new currency, and those who best deliver it will win.

Data availability is the single most important factor in e-business success. Are you ready to compete in a 24xforever world?

## Overthrow the competition with unparalleled data availability from VERITAS.

**VERITAS Software** is the world leader in data availability solutions, with products that span all major operating platforms. The only provider of comprehensive end-to-end availability solutions, VERITAS Software is integrated into the operating systems of more than 60 of the world's leading servers.

Over the next five years, VERITAS will invest nearly $4 billion in research and software development to ensure that VERITAS products remain innovative, robust, and responsive to the changing needs of the e-business revolution.

# Comprehensive

## essential ingredients of data availability.

# Resiliency.

### Build systems that eliminate downtime and quickly overcome failure.

**Downtime is catastrophic to e-business.** When customers can't get information or complete a transaction on a timely basis, they go somewhere else. The immediate loss of revenue is small compared to the long-term loss if the customer never returns.

**VERITAS** provides solutions for e-business that virtually eliminate downtime and improve recovery time. Combining backup, storage management, clustering, and replication technology, VERITAS solutions for e-business deliver near 100 percent availability. In the event of a failure, VERITAS solutions minimize the recovery time of your applications and data.

# Performance.

### Deliver data quickly, efficiently, and accurately with optimized resources.

**It's not enough to just deliver data.** You've got to deliver it faster and more accurately than your competitor. Every time. Anything less invites customers to stray.

VERITAS provides the performance demanded by e-business customers. Serving data quickly and efficiently, VERITAS software allows e-businesses to stop worrying about data availability and start focusing on more strategic issues: **What do my customers want? What is my competition doing?**

# Solutions built with the

## Scalability.

### Manage growth easily and respond quickly to changing system needs.

**E-business is unpredictable.** Growth may happen overnight or at a snail's pace, making capacity planning a real challenge. And innovation or competition may require quick integration of new features and services.

VERITAS solutions for e-business are highly scalable and allow companies to be incredibly responsive. Centralized management and flexible system architecture make it easy to accommodate rapid change due to dynamic business conditions.

## Manageability.

### Handle growing amounts of data easier with centralized, simplified management.

**Growth in e-business can be unpredictable.** Market forces and competitive challenges require companies to turn on a dime. Rapid expansion and corporate transformations can make infrastructure management extremely difficult.

VERITAS simplifies data management through centralized control and easy-to-use interfaces. Comprehensive and fully integrated solutions provide powerful yet simple structures for controlling the flow of data throughout the enterprise and to the outside world.

# Trust the world leader in availability solutions.

**VERITAS** is a trusted provider of solutions for e-business for companies around the world. Ninety-four percent of the Fortune e-50 use VERITAS products or services within their infrastructure for e-business.

## Get comprehensive availability solutions with the VERITAS family of products.

**VERITAS solutions for e-business** include products in these areas:

- **Data protection and backup** – The VERITAS family of data protection software ensures high availability through online backups, quick recovery from error or system failure, and heterogeneous data protection across the enterprise.
- **File and volume management** – VERITAS Software's file system and volume management solutions give you continuous access to critical information and applications, fast recovery from system failure, and online reconfiguration tools for uninterrupted access to online storage.
- **Clustering and replication** – VERITAS clustering and replication software serves a large variety of high availability environments, including clusters of up to 32 nodes, storage area networks, and wide area networks, and should be a part of your e-business continuity strategy.
- **Storage area network solutions** – VERITAS solutions for SAN applications reduce the cost and complexity of managing expanding SAN environments and provide the new levels of performance and availability necessary to support Internet-based business operations.
- **Application solutions** – Application-focused solutions combine key VERITAS Software solutions and optimize and integrate them with leading applications including Oracle, Sybase, SAP, Web, and file servers.

"We were looking for products that would deliver three things: **performance, reliability, and availability.** We now consider VERITAS Software an essential partner when it comes to solving business problems. It helps us arrive at business solutions that ultimately benefit our end users and the KPMG organization as a whole."

John Reina
*Director, Infrastructure Services, KPMG*

. . . . .

"**VERITAS Software** offers a robust, industry-standard storage management product that is the least complex and most scalable of solutionsin the marketplace. It is very assuring to have the level of reliability that VERITAS Software delivers."

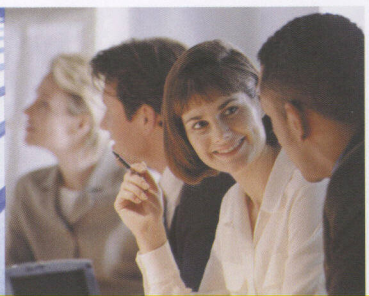
Tim Chou
*President, Oracle Business OnLine*

. . . . .

"**VERITAS NetBackup™** DataCenter has worked perfectly with every recovery we've attempted since we installed our solutions. At this point, we believe in VERITAS Software products so much that we simply expect the recovery to be done and expect it will happen quickly. VERITAS Software has raised our level of expectation for this kind of product."

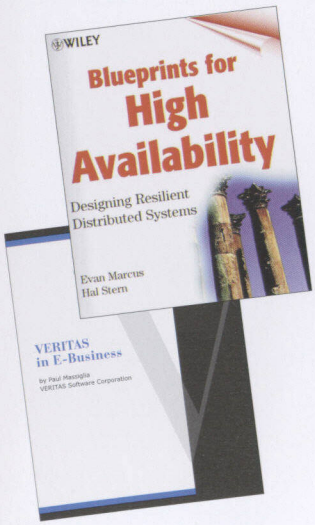
Norman Ringgold
*Data Center Manager, Etec Systems*

Find out how comprehensive solutions from VERITAS can revolutionize your e-business. Visit **www.veritas.com/us/promotions/e**, return the enclosed reply card, or call 1-800-729-7894 and mention reference code 8690401XX33.



# Lead the e-business revolution.

**VERITAS** provides total availability through comprehensive end-to-end solutions for leaders of the e-business revolution.




**Reply today** for more information about VERITAS solutions.

Be one of the first 200 to respond and receive a copy of ***Blueprints for High Availability: Designing Resilient Distributed Systems*** by Evan Marcus and Hal Stern, the only top-to-bottom guide for designing and maintaining a 100 percent reliable system.

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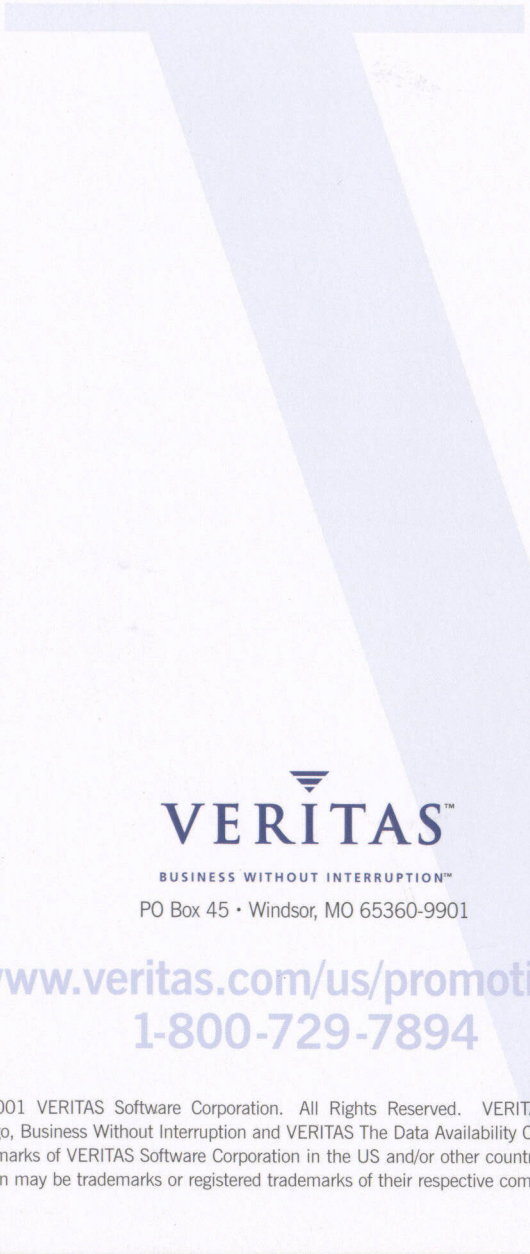

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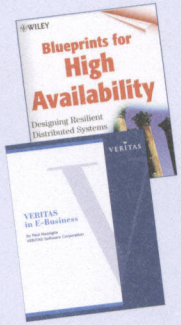
# Yes!

I want to lead the e-business revolution. Please send me more information about how VERITAS solutions for e-business can help me focus my business on total availability.

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- ○ Please have a VERITAS representative call me.
- ○ Please send me occasional information about VERITAS Software solutions.

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phone_____ e-mail_____

*Phone and e-mail required for delivery.*

VIP Code: 9816-MM1

For immediate service call

**1-800-729-7894,**

Reference Code 8690401XX33