





At Eastern Bank, it's not just business.
It's personal.





John Q. Prospect
Address 1
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City, ST 00000



AT EASTERN BANK, IT'S NOT JUST BUSINESS. IT'S PERSONAL.

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Dear First Last,

Business banking should be personal.

Can we ask you a personal question? How's your business banker working out? We say "personal question," because at Eastern Bank we believe business banking should be a personal thing. Lor am augait prae ssequis nim irit praesent augue corer summy niam, verat. Ut wismolore doloborpero er iureetum irillandio senibh esto commy nullutpate do consequipit ipit, veriure tetuer si.

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Sincerely yours,

First Last
Title

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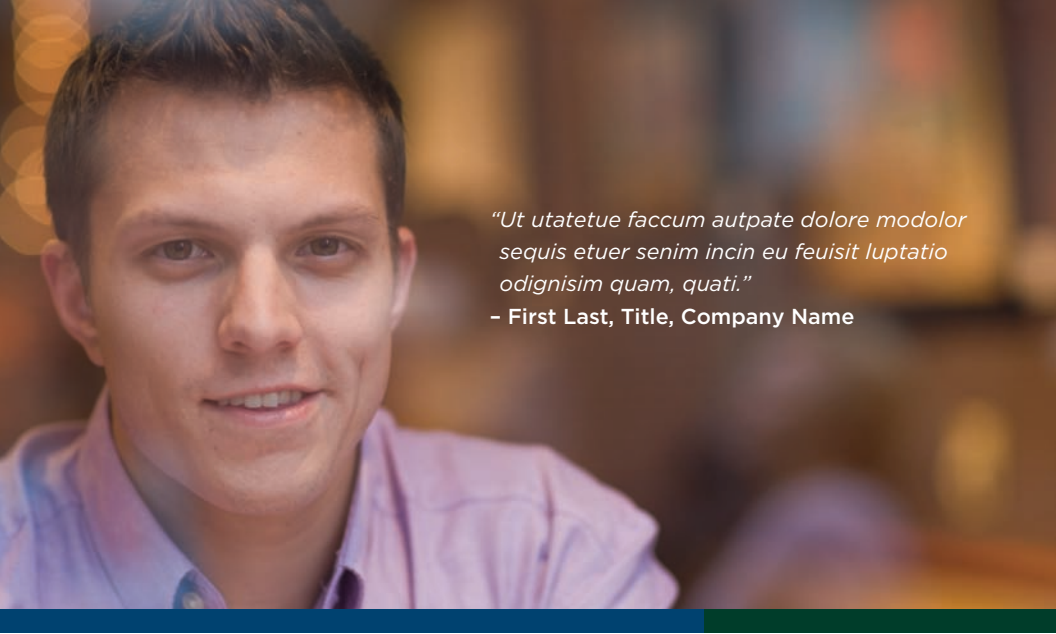




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Eastern Bank delivers superior
cash management products and
a personal banker to help you get
the most from them.



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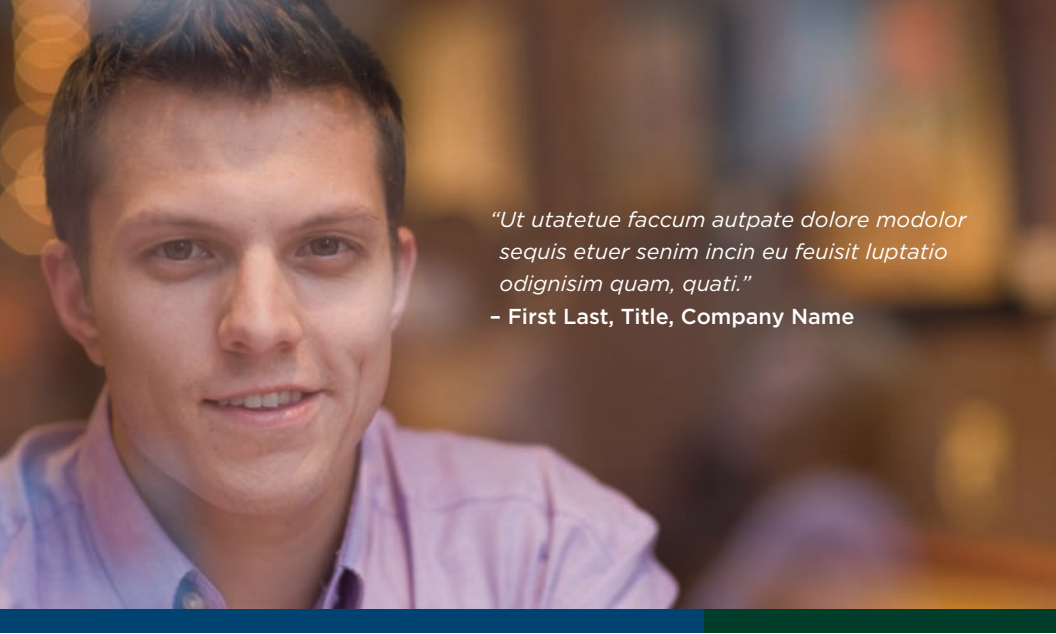




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